

# Impact Report 2016

## Impact

### Community access and empowerment

- Use of the facilities by community groups has been the central feature of The Craggs
  - Usage grew from 3,164 hours in 2013 to 4,290 in 2014 and projected to total 4,989 in 2015
  - Almost all community groups are key-holders to the facilities which enables them to access the Centre at significantly lower cost than when the Centre was previously operated by Edinburgh Leisure. This also results in strong cohesion, a sense of ownership and continuity of use.
- Regular user groups include:
  - Active Schools and six local schools
  - Community sports clubs - basketball, volleyball, gymnastics, roller derby, kung fu, judo, aikido, badminton
  - Social interest groups - City of Edinburgh Council Inspiring Your People, Canongate Youth, Street Soccer Scotland, Social Enterprise Academy, Edinburgh Sudanese Community, Integrated Community Support Service
  - Classes for adults - salsa, aerial yoga, pole fitness, krav maga
  - National Governing Bodies - basketball and volleyball
- 658 hours of free use by children and young people on the regenerated outdoor pitch leading to improved relationships between local young people at the Centre, our partners (such as Street Soccer Scotland) and local residents.

### More opportunities for children and young people

- Diversionary activities provided to local young people at times of peak anti-social behaviour including free football coaching every Friday afternoon in partnership with Street Soccer Scotland.
- After-school participation opportunities have grown significantly. Term time weekly open sessions averages have grown:
  - 2013 average attendance of 30 children per week over 3.5 hours provision in basketball and judo during term time
  - 2015 average attendance of 85 children per week over 6 hours provision in basketball, judo and dance during term time
- School holiday provision has significantly increased:
  - 2013 average attendance of 16 children per day over 25 days (100 hours)
  - 2015 average attendance of 24 children per day over 40 days (260 hours)
- Huge growth in girls basketball following the creation of three new weekly sessions in 2014 for girls aged 8-14 years. 26 girls joined the sessions and participated each week.

Subsequently we have been approached by 32 additional players about establishing older age groups and so have recently established weekly training for 15-18 year olds and adults.

- In partnership with Integrated Community Support Service (for young people in the care system) and Panmure St Annes Schools (for young people excluded from mainstream schools) we delivered 92 hours of free football and basketball to a group of 16 young people.
- Drop-in basketball sessions provided to local young people each week with an average of 20 young people taking part each week for 50 weeks of the year
- Creation of new dance after-school provision in 2015 in partnership with Active Schools. This included taster session delivery in local schools and weekly attendance is now averaging 9 girls per week and growing.

## Increased community volunteering

- Volunteering by young people in basketball has been a regular feature of the work of the Centre. Our strategy has been to grow youth volunteering alongside the growth in the provision of sessions for children.
  - Total volunteer hours by young people has increased from 440 hours in 2013 to 580 hours in 2014 to 960 hours in 2015
  - In 2015 the Blaze Volunteer Team has been established through the work on the Activities Coordinator. 17 young people aged 12-16 have joined the team and are receiving coaching and refereeing course qualifications. All 17 are volunteering every month (many weekly) and are currently in the process of organising their own basketball tournament.
- Over 60 key-holders have been inducted over three years and served as volunteers to The Craggs and their respective community groups enabled thousands of hours of use by community groups.
- The Craggs governance structure has proved to be a critical success factor. The Development Manager has lead or supported the Board and three sub-groups (finance, operations, marketing). These 12 key volunteers have considerable professional skills and share a passion for community involvement. Their skills include an architect, energy consultant, CEO, business development manager, former sports centre manager and health & safety professionals. The collaboration between the Development Manager and these capable volunteers has been a critical element of the success of the organisation.
- The creation of the Young Leaders Programme in 2014 has supported 12 young people to develop their leadership skills through a series of nine leadership workshops and the implementation of a live project with seed funding from sponsor, CALA Homes. The live project involves establishing a birthday party package for children with the first two parties delivered on 21 June 2015.

## Pathways into employment

- Development Manager time invested in business development activities has led to significant growth allowing for five additional part-time roles - activities coordinator, caretaker, administrator, basketball development officer and enterprise intern. All five roles have been filled with people who were previously volunteers to the centre.

- Partnership with Canongate Youth, Street League and the City of Edinburgh Council Inspiring Young People programme led to the provision of 13 Sports Leaders training courses
- Hosted three 12 week full time student placements and supported two dissertations

## A stronger Craggs

- Improved facilities
  - Regenerated outdoor football pitch
  - Upgraded main hall floor, baskets and lighting following successful applications to **sportscotland** and match funders.
  - Refurbished of reception and kitchen, including installation of a folding wall, following a successful application to the Enterprise Ready Fund
- Stable finances
  - Returned a surplus in each year. Surplus as at 31 December 2014 was £22,040. Our goal is to reach a surplus to at least £25,000 which represent approximately 3 months operating expenses.
  - In addition, our building lifecycle fund is currently £11,880. This fund is critical to enabling investment in the building as required above normal maintenance. This growth of this fund is critical for ongoing facility investment and in protecting against unforeseen problems with the building.
- Growing workforce
  - The creation of four new part-time roles (detailed above) has enabled the expansion of delivery of services such as open basketball sessions for children.
  - The caretaker role has positively influenced user perceptions of the Centre and resulted in vastly improved maintenance quality, reduced maintenance cost, provided wider weekend coverage and taken operational work off the Development Manager
  - The activities coordinator and basketball development roles have facilitated the high growth in basketball participation and provided greater staff cover for the building
  - The administrator role has been significant in taking work off the Development Manager to enable increased time to be invested in development roles
  - The enterprise intern role has made a major contribution to marketing and communications and enabled the Development Manager to better implement various development projects such as the 30 Days 30 Ideas campaign